



Naturesave Environmental Statement

Naturesave offers general insurance products.

Naturesave is a vehicle for sustainable development.

Naturesave does this by

- putting 10% of all its personal lines premiums into a fund (The Naturesave Trust) to benefit specific environmental and conservationist projects;
- offering a free environmental performance review to all its commercial clients to demonstrate ways in which a company/organisation can adopt more environmentally aware trading practices and provide practical advice and guidance towards more efficient operational activities, consumption and waste;
- offering financial assistance to its SME and voluntary sector clients to offset their carbon emissions;
- creating greater awareness within the market about the long term problems the insurance industry faces in ignoring the threat of pollution, environmental damage and climate change as well as encouraging companies to adopt more environmentally aware trading practices.

We believe that the key to the greater commercial adoption of sustainable development lies with small and medium sized businesses (SMEs) at whom we specifically target our products. Many of our household and travel insurance clients work for such SMEs.

Wherever possible we aim to only use suppliers that support sustainable business practices.

